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Předmět UGCB - Press Release

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Press Release from the Union des Grands Crus de Bordeaux



**UNION GRANDS CRUS
BORDEAUX**

Bordeaux, the 31st July 2026

Solidarity and gratitude in the face of the forest fires in Gironde

The Union des Grands Crus de Bordeaux wishes to express its deep sympathy and support for the local communities, local stakeholders and all the emergency services mobilised to combat the fires ravaging Gironde and Landes. This ecological and human disaster strikes at the very heart of our region.

We would like to extend our warmest thanks to the fire service, government departments, foresters, the armed forces, the gendarmerie, the Civil Protection Service, as well as the many volunteers, farmers and winegrowers who, with exemplary courage, are protecting our regions and our fellow citizens. Our gratitude also goes to the wine estates that have provided equipment and played an active role in fighting the flames.

In the face of this crisis, the solidarity of the wine industry has once again been demonstrated, proving yet again its unwavering commitment to this region and its people.

A promising 2026 vintage, spared the consequences of the fires

At this stage, we would like to reassure you that:

- No vineyards in Gironde have been affected by the fires.
- No impact on the quality of the grapes has been observed to date.
- Although the fires were intense, are several kilometers away from our vineyards. As a reminder, the 2022 fires, which occurred at the same time of year, had no effect on the taste of the wines.

With the arrival of rain and the situation gradually stabilising, the 2026 vintage looks set to be an early one and holds great promise in terms of quality.

François-Xavier Maroteaux
President of the UGCB

Grégory Citermeschi
Director of the UGCB